

CENTURY 21® Awards and Recognition Program



Production Criteria for Individuals

Masters Silver: \$65,000 - \$99,999 in GCC; 24 - 29 award units.

Masters Ruby: \$100,000 - \$129,999 in GCC; 30 - 39 award units.

Masters Emerald: \$130,000 - \$159,999 in GCC; 40 - 49 award units.

Masters Diamond: \$160,000 - \$189,999 in GCC; 50 - 59 award units.

Masters Hall of Fame: CENTURION® Producer for seven out of ten consecutive years.

CENTURION® Producer: \$190,000 and \$379,999 in GCC; 60 - 119 award units.

DOUBLE CENTURION® Producer: \$380,000 - \$569,999 in GCC; 120 - 179 award units.

GRAND CENTURION® Producer: \$570,000 and above in GCC; 180 and above in award units.

CENTURION® Honor Society: CENTURION® Producer for five of seven years.

10-Year CENTURION® Producer: CENTURION® Producer for 10 non-consecutive years.

20-Year CENTURION® Producer: CENTURION® Producer for 20 non-consecutive years.

Top 21 Individuals By Production: Ranked #1 - #21 based on year-to-date GCC in Canada.

Top 21 Individuals By Units: Ranked #1 - #21 based on year-to-date award units in Canada.

Top 21 Individuals Issuing AIR MILES®: Ranked #1 - #21 based on AIR MILES reward miles issued.

Long Term Service Award: Recognizes an outstanding level of dedication, commitment and loyalty for completing 25 years of continuous service with the CENTURY 21 System.

Sales Associate of the Year: As the most prestigious award in the CENTURY 21® System in Canada, this award recognizes an individuals' overall contribution to the CENTURY 21 family and is based on peer recognition.

International Hall of Fame: This award is presented to the most elite members of the CENTURY 21® sales force. These associates are selected because of their dedication and commitment to the CENTURY 21® System, consistent high levels of production over a period of years, and extensive community involvement. Winners are nominated by Century 21 Canada Limited Partnership and selected by an International Hall of Fame review panel.

Production Criteria for Teams

CENTURION® Team: \$270,000 - \$539,999 in GCC; 90 - 179 award units.

DOUBLE CENTURION® Team: \$540,000 - \$809,999 in GCC; 180 - 269 award units.

GRAND CENTURION® Team: \$810,000 and above in GCC; 270 and above in award units.

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CENTURION® Honor Society: CENTURION® Team for five out of seven years.

Top 10 Teams by Production: Ranked #1 - #10 based on year-to-date GCC in Canada.

Top 10 Teams by Units: Ranked #1 - #10 based on year-to-date award units in Canada.

Production Criteria for Offices

Top 5 Easter Seal Fund-Raising Offices in Canada: Ranked #1 - #5 based on total funds raised for Easter Seals.

Top 21 Easter Seal Fund-Raising Offices Internationally: Ranked #1 - #21 Internationally based on total funds raised for Easter Seals.

Per Person Productivity Award: An office's sales representatives must meet a monthly average criteria of at least two award units and the company must also have an annual minimum average of five sales representatives per month.

GOLD MEDALLION®: \$1,166,000 - \$1,748,999 in GCC: 275 - 399 award units.

CENTURION® Office: \$1,749,000 - \$3,497,999 in GCC: 400 - 799 award units.

DOUBLE CENTURION® Office: \$3,498,000 - \$5,246,999 in GCC: 800 - 1199 award units.

GRAND CENTURION® Office: \$5,247,000 and above in GCC: 1,200 and above in award units.

Top 21 Offices By Production: Ranked #1 - #21 based on year-to-date GCC in Canada.

Top 21 Offices By Units: Ranked #1 - #21 based on year-to-date award units in Canada.

Production Criteria for Firms

Top 10 Firms By Production: Ranked #1 - #10 based on year-to-date GCC in Canada.

Top 10 Firms By Units: Ranked #1 - #21 based on year-to-date award units in Canada.

Franchisee of the Year: As the most prestigious award in the CENTURY 21® System in Canada, this award recognizes a franchisees' overall contribution to the CENTURY 21 family and is based on peer recognition.

PLEASE NOTE: All production criteria is based on the calendar year for 2010 and may not be representative of production requirements in prior years. Please contact corporate@century21.ca if additional information is required.