

CENTURY 21 Apex International awards gala

FOR IMMEDIATE RELEASE:

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Vancouver, BC – The owners of CENTURY 21 Apex International recognized the achievements of over 250 sales representatives and staff at an awards gala. Held at the Bollywood Banquet Halls and Convention Centre in Surrey, BC, over 575 people including sales representatives, staff and family members were in attendance along with Sukh Dhaliwal, Surrey MP and Brian Rushton, Senior Vice President, Franchise Sales and Development of CENTURY 21 Canada.

Jagmohan Bhandari, Tarsem Thind, Harpreet Purba, owners of CENTURY 21 Apex International along with Managing Broker, Jasbir Sandhu say that the management team's goals for the office in 2008 will include increasing sales representative productivity and providing more tools in the areas of web presence and education.

"CENTURY 21 Apex International aims to be amongst the top 5 company in the CENTURY 21 Awards program in 2008 and we plan to achieve this by helping each and every of our sales representatives increase their personal productivity. We also plan to initiate an intensive recruiting program," says Bhandari. "Hopefully, we will be handing out even more awards for 2008!"

"We believe that with the recent launch of the new Century21.ca along with the proprietary maintenance engine, CENTURY 21 is the new leader in the real estate industry in Canada. Every new recruit is able to have a CENTURY 21 branded e-mail account and a personal website within their first day! We are also able to load listings and sold information which is automatically posted on sales representative websites and the national corporate website in real time - this means that our clients are able to view the latest information. This is an extremely powerful tool that puts us on the forefront of technology and will distinguish our value package in our recruiting efforts," says Bhandari.

"2007 has been a very successful year as there were tremendous improvements made that lead to this office reaching Grand CENTURION® Office status, a great achievement for the second year in a row. Thanks to our sales agents, management and support staff who has worked together to achieve this goal," adds Bhandari.

"CENTURY 21 Canada is extremely pleased to recognize the achievements of CENTURY 21 Apex International. In the three short years this organization has been a part of the CENTURY 21 System, Jagmohan Bhandari, Tarsem Thind, Harpreet Purba and Jasbir Sandhu (Managing Broker) have managed to distinguish their office as a top producer. We look forward to continuing to provide CENTURY 21 Apex International with world class systems and tools to help this management team reach their business

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goals." says Brian Rushton, Senior Vice President, Franchise Sales and Development for CENTURY 21 Canada.

CENTURY 21 Apex International currently serves the Greater Vancouver area with a staff of over 250.

Century 21 Canada Limited Partnership is a real estate franchisor with exclusive rights to the CENTURY 21 brand in Canada and is part of the world's largest residential real estate sales organization. CENTURY 21 Canada provides comprehensive training, management, administrative and marketing support for the CENTURY 21 System, which is comprised of more than 8,300 independently, owned and operated franchised broker offices in 58 countries and territories, with more than 140,000 sales representatives worldwide. CENTURY 21 Canada is the only organization to offer customers AIR MILES® reward miles on real estate transactions.

For more information, search Century21.ca.

For more information, please contact:

Century 21 Canada Limited Partnership
700 – 1199 West Pender Street
Vancouver, BC V6E 2R1

E-mail: press@century21.ca

Main: 604-606-2100; in Toronto: 416-491-6232

Fax: 604-606-2125; in Toronto: 416-497-2200