

CENTURY 21 Harbour Realty Ltd. opens in Nanaimo

FOR IMMEDIATE RELEASE:

June 2, 2008

CENTURY 21 Canada is pleased to announce the opening of CENTURY 21 Harbour Realty Ltd. in the seaside city of Nanaimo, located on BC's beautiful Vancouver Island.

Darwin Mahlum broker owner of the new office and real estate marketing specialist is a long time member of the Vancouver Island Real Estate Board's exclusive Medallion Club. Mahlum also achieved #1 Salesperson status for Sales Volume in the Vancouver Island Real Estate Board in 1997.

"I decided to join the CENTURY 21 System as a result of our team's desire to maintain our service and dedication to clients while expanding our reach with the tools and opportunities available from the world's largest and most recognizable real estate organization," says Mahlum. "I believe as a CENTURY 21 franchisee, I will be able to further build our team and achieve a strong and successful presence in the central island market."

"I had the opportunity to be involved in most of the development land sales in the Nanaimo area in recent years, and have been involved in marketing the majority of available and upcoming residential lots as well," Mahlum says. "Our team is also serving a growing residential client base and we can now add the power of the CENTURY 21 brand to our proven advertising and marketing strategies."

"I attribute our success to a team approach. I work closely with an in-house award winning advertising and project marketing specialist, as well as a new home sales specialist. This team approach has resulted in our group achieving unprecedented lot and new homes sales volume in the central Vancouver Island market," adds Mahlum.

"We welcome Darwin Mahlum and his team to the CENTURY 21 System in the city of Nanaimo. CENTURY 21 Canada looks forward to providing the tools and systems that will support the continuous growth of CENTURY 21 Harbour Realty Ltd.," says Brian Rushton, Senior Vice President, Franchise Sales and Development for CENTURY 21 Canada. "Mr. Mahlum and his team bring vast experience and demonstrated expertise in real estate and new construction sales in the residential, commercial and industrial sectors. We are excited about this new relationship and the expansion of our presence in BC."

Century 21 Canada Limited Partnership is a real estate franchisor with exclusive rights to the CENTURY 21 brand in Canada and is part of the world's largest residential real estate sales organization. CENTURY 21 Canada provides comprehensive training,

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management, administrative and marketing support for the CENTURY 21 System, which is comprised of more than 8,300 independently owned and operated franchised broker offices in 58 countries and territories, with more than 140,000 sales representatives worldwide. CENTURY 21 Canada is the only organization to offer customers AIR MILES® reward miles on real estate transactions.

For more information, please search the award winning Century21.ca.

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