

News Release

New Owners for CENTURY 21 Millennium Inc.

FOR IMMEDIATE RELEASE:

October 9, 2007

Brampton, ON - CENTURY 21 Canada is pleased to announce the new ownership of CENTURY 21 Millennium Inc. New co-owners Joanne Evans and husband, Martin Minda, have over 31 years of combined experience in the real estate industry and are prominent and involved members of the Brampton and Wasaga Beach communities.

Having managed the office since 1997 under the ownership of recently retired Peter McDermott, Evans looks forward to the future of CENTURY 21 Millennium Inc. "The real secret of success is enthusiasm," Evans quotes.

"We pride ourselves on our enthusiasm and it's contagious around our office. Real estate is a great career that rewards the effort that is put in. We are very involved in inspiring our sales representatives to have enthusiasm about their goals both professionally and in their personal lives with their families."

Evans, who has served various Brampton Real Estate Board committees for 17 years and was board president in 2004, says, "Working with the BREB gave me a sense of community and made me more aware of the issues in this area that affect housing, the neighbourhood and ultimately the families who live here."

"The philosophy of giving is one which is embraced by everyone on our team. We have a program called 'Caring for Kids' that provide Christmas necessities for up to 25 kids and their families. We also provide "Coats for Kids" over the winter to any school that requests help and bus passes or food certificates for families that experience difficult times. Each year we provide scholarships for three students who have been accepted by College or University but are financially challenged and need that extra help to get started."

"Earlier in September, CENTURY 21 Millennium Inc. participated in "The TD Great Canadian Shoreline Cleanup" in Wasaga Beach as an event sponsor. We organized 180 local residents to help clean the longest freshwater beach in the world and achieved a Blue Flag for Wasaga Beach."

The Blue Flag is a recognized designation awarded for meeting the environmental criteria established by Environmental Defense.

"It was very rewarding for our team to contribute to a cause held so dearly by the community," says Evans.

CENTURY 21 Millennium Inc. was also recently presented with the Readers Choice Award by local newspaper, The Guardian, which named it the Best Real Estate office as voted by the community for the seventh year in a row.

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“We believe we are the GOLD standard for serving the families in our community. The CENTURY 21 System is also one that provides all the tools necessary for its members to be professionally successful by giving access to knowledge, tools and products that lead to high quality service and satisfaction for consumers. One industry exclusive that we can offer to consumers is the AIR MILES Reward Program, which is the best loyalty incentive in Canadian business today,” Evan adds.

“We're delighted to have Joanne Evans and Martin Minda as the new owners of CENTURY 21 Millennium Inc. The 10 years of experience Joanne has from being involved at a management level will ensure a smooth transition for the office,” says Brian Rushton, Senior Vice President, Franchise Sales & Development. “ We look forward to providing Joanne and Martin with the abundant support we have available to help make their business a success.”

CENTURY 21 Millennium Inc. has ranked in the top 21 in production since 1999 and has been a GRAND CENTURION® office for the past five years. The office has two locations, Brampton and Wasaga Beach, with close to 90 sales representatives serving the communities of Brampton, Mississauga, Caledon, Georgetown, Bolton, the GTA, Wasaga Beach and the Georgian Triangle area.

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Century 21 Canada Limited Partnership is a real estate franchisor with exclusive rights to the CENTURY 21 brand in Canada and is part of the world's largest residential real estate sales organization. CENTURY 21 Canada provides comprehensive training, management, administrative and marketing support for the CENTURY 21 System, which is comprised of more than 8,300 independently owned and operated franchised broker offices in 56 countries and territories, with more than 143,000 sales representatives worldwide. CENTURY 21 Canada is the only organization to offer customers AIR MILES® reward miles on real estate transactions.

For more information visit the award-winning CENTURY 21 website at www.century21.ca.

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