

CENTURY 21 CANADA WINS I LOVE REWARDS' 50 MOST ENGAGED WORKPLACES™ AWARD



VANCOUVER - August 18, 2010 – CENTURY 21 Canada was named one of North America's 50 Most Engaged Workplaces.™ This annual award recognizes top employers that display leadership and innovation towards engaging their employees.

CENTURY 21 Canada President, [Don Lawby](#) says, "I am absolutely delighted and honoured to share this award with every one of the over 400 CENTURY 21 Broker/Owners in our system. It is because of their dedication to helping CENTURY 21 sales professionals reach success, that we have earned this title."

Lawby goes on to explain, "To us, employee engagement means providing support to our sales professionals so they can reach their ambitions and potential; it means offering feedback, advice and encouragement to help overcome obstacles, and fostering strong relationships and a culture of community giving."

"We connect our people to an arsenal of business generating tools including the industry's most comprehensive internet marketing strategy, in-depth education to help keep skills current for today's market, and marketing strength from one of the world's most recognized real estate brands," says Lawby. "We connect our sales professionals to more which is why our newest tagline, [Connected to More™](#) reflects this message."

"On an office level, many of our Brokers offer mentoring programs and business planning sessions to help sales professionals set and achieve their goals," he adds. "CENTURY 21 is an environment where real estate professionals, at whatever stage of their career, can thrive."

As an organization, CENTURY 21 Canada strongly believes in giving back to the community and has supported Easter Seals Canada for more than 35 years. In 2009 alone, CENTURY 21 sales professionals raised over \$400,000 and provided special summer camp experiences to over 190 Easter Seals children through the [CENTURY 21 KIDS TO CAMP](#) program. "This national program is something that all of us are proud to be a part of," says Lawby.

CENTURY 21 Canada was chosen based on excellence in eight criteria including Communication, Leadership, Culture, Rewards & Recognition, Professional & Personal

Growth, Accountability & Performance, Vision & Values and Corporate Social Responsibility.

"The organizations included in this year's I Love Rewards 50 Most Engaged Workplaces Award™ have created an environment where engaged employees truly are their greatest assets," said Razor Suleman, CEO and Founder, I Love Rewards. "As a leading rewards and recognition solution provider helping companies engage its employees, it is an honor to award top employers who understand the importance of engaging their people. Congratulations to all this year's winners, you are an inspiration to other businesses looking to foster engagement in their own organizations."

About CENTURY 21 Canada

Century 21 Canada Limited Partnership (Century21.ca) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada and provides comprehensive training, management, administrative and marketing support for the CENTURY 21 System. With more than 121,000 sales professionals in approximately 7,700 offices worldwide and in 72 countries, the CENTURY 21 System is the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for its members. As an exclusive Sponsor in the real estate category of the [AIR MILES® Reward Program](#), only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions. Independently Owned and Operated. ® and TM, trade-marks of Century 21 Real Estate LLC, used under license.

About I Love Rewards:

I Love Rewards is the leader in results-driven rewards and recognition solutions. Top employers in North America choose I Love Rewards for its proven best practices in launching and sustaining successful, ROI-based programs. Our focus is to recruit, retain and inspire employees and align them to company goals. We believe that engaged, motivated employees drive the results most important to business success.