

News Release

CENTURY 21 People's Choice Realty Inc. gives away new Dodge

FOR IMMEDIATE RELEASE:

March 25, 2008

CENTURY 21 People's Choice Realty Inc. gave one lucky client a closing gift he will never forget.

A 2008 Dodge Grand Caravan was given to CENTURY 21 People's Choice Realty Inc.'s clients Nina and Simon Boudiwan on February 10, 2008 during the CENTURY 21 People's Choice Realty Inc. Great Give Away Event at the Woodbine Banquet Hall in Toronto.

Hon. Roy Cullen (MP Etobicoke North), Hon. Dr. Shafique Quadri (MPP Etobicoke North), Hon. Gurbax Singh Malhi (MP Bramalea - Gore - Malton), and Brian Rushton, Senior Vice President, Franchise Sales and Development for CENTURY 21 Canada, were all in attendance along with all realtors and staff plus over 1000 guests.

"We wanted a way to thank all of our past clients for their business, generate some publicity for our office and hopefully, to encourage people to think of us for their real estate needs," says owner/broker Virendra Srivastava.

Guests at the event were treated to a luncheon reception, music and not to mention the incredible prizes.

The 2nd prize, a 50" inch Plasma TV, and 3rd prize, a 42" inch Plasma TV, were awarded to Manvinder Bola and Gurpreet & Ranjit Brar respectively.

"It was a great event for our clients and staff!" says Srivastava, "We look forward to planning another one in the near future."

"Virendra Srivastava and the entire staff of CENTURY 21 People's Choice Realty Inc. put together an incredible consumer event for the GTA. This was a tremendously effective event in generating positive resonance within Toronto and is a demonstration of Virendra's commitment to the community," says Brian Rushton, Senior Vice President, Franchise Sales and Development of CENTURY 21 Canada.

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