

CENTURY 21 System expands presence in beautiful BC interior

FOR IMMEDIATE RELEASE

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Vancouver, B.C. — [CENTURY 21 Canada](#) is pleased to announce the opening of [CENTURY 21 Rison Realty](#) in Clearwater, BC, located just an hour north of Kamloops in the heart of the BC interior.

Broker/Owner, [Larissa Hadley](#), has been a member of the CENTURY 21 System since 2005, is excited to be able to serve the clients and the agents of this community in her new capacity as a business owner.

“From a broker owner standpoint, I am able to offer every new sales representative a CENTURY 21 branded web site and email address on their first day of joining my company. This website is an incredibly powerful recruiting tool and is one of the reasons why I decided to move to the next level of my career within the CENTURY 21 System,” says Hadley.

“By housing email, contacts, resources, marketing materials through one internal portal, getting connected to the power of the CENTURY 21 Brand has never been easier. This is an efficient and effective marketing tool that helps realtor do their jobs, creates leads and generates sales,” adds Hadley.

“CENTURY 21 Canada welcomes Larissa and Ronald Hadley to their new roles as real estate business owners. I have no doubt that they will continue to grow this company with the great leadership and customer skills that they have demonstrated. We look forward to providing CENTURY 21 Rison Realty with the support that will assist in their future success,” says, Brian Rushton, Vice President of Franchise Sales and Development for CENTURY 21 Canada.

CENTURY 21 Rison Realty also has the significant advantage of being the only real estate company with a retail location in Clearwater; one which Hadley intends to optimize. “We are able to provide our clients with face to face advice and support during their home buying or selling decision,” says Hadley.

“Now that we have the best real estate website in the industry, not only are listings getting great exposure, but buyers are able to utilize tools that were built specifically to make the search for their dream home easier. Buyers are able to view 21 large beautiful pictures of listings, create an account to receive notifications on new listings, and can request a showing with just a single click!”

CENTURY 21 Rison Realty is a full service real estate office will serve the community of Clearwater from their convenient location on 32 E Old N. Thompson Hwy, with small staff of experienced real estate sales representatives.

Century 21 Canada Limited Partnership is a real estate franchisor with exclusive rights to the CENTURY 21 brand in Canada and is part of the world's largest residential real estate sales organization. CENTURY 21 Canada provides comprehensive training, management, administrative and marketing support for the CENTURY 21 System, which is comprised of more than 8,500 independently owned and operated franchised broker offices in 64 countries and territories, with more than 135,000 sales representatives worldwide. CENTURY 21 Canada is the only organization to offer customers [AIR MILES® reward miles](#) on real estate transactions.

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News Release



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