

CENTURY 21 Executives comes to the rescue!

FOR IMMEDIATE RELEASE

Vancouver, B.C. — The break in and vandalism of the Easter Seals camp in Winfield, BC, 30 minutes south of Vernon and in the heart of the Okanagan Valley, shocked the community and left citizens shaking their heads at this heartless crime. The staff of [CENTURY 21 Executives Realty Ltd.](#) wasted no time after the news spread and quickly heeded the call for help.

In minus18 degree temperatures and mid winter conditions, CENTURY 21 Executives Realty Ltd. sales representatives donned on mitts, parkas and BBQ aprons to host a fundraising BBQ.

The town came out in hordes, on January 23, in support of the cookout lunch that took place in front of the downtown Vernon Bank of Montreal. Over \$1500 was raised to replace the donated goods and special equipment that was stolen from this summer camp for disabled children. The 80 person real estate office even took it upon themselves to match the funds raised during the cookout and presented a \$3000.00 cheque to Easter Seals!

“We had people pulling over at the stop lights and holding up traffic while they jumped out and gave us money,” said [Bill Hubbard](#), Broker Owner of CENTURY 21 Executives Realty Ltd.

“We were appalled at this crime and everyone in our office wanted to be proactive and do something to help,” Hubbard added. “We are so pleased about the support that the community has shown.”

“When I heard that our Easter Seals Camp Winfield was vandalized, I was shocked and upset, who would do something like this to a camp for children with disabilities? When I saw the photos, it was worse than I had imagined. I wondered how we would pay for all the repairs in a time when we were already watching every penny that we spent,” says Nirm Blatchford, Manager, Donor Development Easter Seals British Columbia.

“I received a call from Century 21 Executives Realty Ltd. saying that they wanted to host a barbeque lunch to raise funds for the repairs. The CENTURY 21 organization is already a great supporter of the Easter Seals Camps, not only locally but nationally; they have committed to help raise funds through the CENTURY 21 Kids to Camp program. Now individual CENTURY 21 System members were once again stepping up to the plate,” says Blatchford.

"In one day the staff of Century 21 Executives Realty Ltd. raised \$3,000 that went directly towards the repairs needed for Easter Seals Camp Winfield. This is above the \$2,200 they had already raised to send a local child to Camp Winfield. We are very thankful to have such great Corporate Sponsors like the CENTURY 21 organization," Blatchford adds.

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