

FOR IMMEDIATE RELEASE

CENTURY 21 Sales Professionals Spin Away from Conexus with New Office in Saskatoon

Saskatoon, SK – The CENTURY 21 Conexus office in Saskatoon has changed its name to CENTURY 21 Fusion. CENTURY 21 sales professionals rallied together to purchase the office when Conexus Credit Union announced the sale of the real estate brokerage on June 24, 2011.

The company, purchased by Gary Busch, Sharon Busch, Barry Chilliak and Sandra Chilliak is currently operating out of two locations; 703 Circle Drive East and 3002 Taylor Street East. "Having the company as a locally run and operated brokerage will allow us to be more responsive to our customers' needs," says Gary Busch.

The first major goal for the owners is to unite the two locations and create one cohesive team. About 75 agents are expected to join CENTURY 21 Fusion. "We have a great team and putting them in one location will help bring the energy back up to get rockin' again," says Gary.

"CENTURY 21 Canada congratulates all the new franchises stemming from Conexus," says Brian Rushton, Senior Vice-President of Operations at CENTURY 21 Canada. "We wish the team at CENTURY 21 Fusion all the success and look forward to assisting them in their business endeavours."

CENTURY 21 Fusion is serving the residents of Saskatoon and the surrounding areas. The office deals mainly in residential and commercial properties as well as agricultural land. The experienced CENTURY 21 Fusion team will continue to provide valuable services to their clients and are looking forward to assisting more residents with their real estate needs.

Gary Busch is a long time real estate professional. He joined the CENTURY 21 System about 20 years ago when his Realtor at the time recommended CENTURY 21 to him. "I wanted to be his assistant so I could learn about the industry, but he refused," reminisces Gary. "He told me to go to CENTURY 21 for training since they had the best program, so I did."

CENTURY 21 Fusion continues to support the AIR MILES program. Gary truly believes that the program makes a difference for his customers, especially now that collectors can redeem for a wide variety of merchandise such as kitchen appliances and other electronics.

Easter Seals will also continue to be a big focus for CENTURY 21 Fusion. "It's a great cause and helping children is something we really believe in," says Gary. "We may not be the #1 Easter Seals fundraiser this year, but we're going to keep raising money one function at a time." The new company is planning to host their first ever golf tournament on August 18th to raise funds for Easter Seals. Last year's tournament under CENTURY 21 Conexus raised \$20,000.

CENTURY 21 Fusion, located at 703 Circle Drive East in Saskatoon, SK is a full service brokerage. The company provides a full range of services that will help their clients buy and sell their homes. As local market experts, CENTURY 21 Fusion sales professionals are uniquely qualified to help home buyers navigate the opportunities that exist in the local real estate market and provide sellers with an excellent

marketing and exposure for their properties. To view property listings, please visit the Web site of CENTURY 21 Fusion at <http://www.century21.ca/fusion>.

About Century 21 Canada Limited Partnership

Century 21 Canada Limited Partnership (Century21.ca) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada. With more than 121,000 sales professionals in approximately 7,700 independently owned and operated franchised broker offices worldwide, the CENTURY 21 System is the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for its members in 72 countries and territories worldwide. As an exclusive Sponsor in the real estate category of the AIR MILES® Reward Program, only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions.

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