

FOR IMMEDIATE RELEASE

New Company Joins CENTURY 21 Organization in Edmonton, AB

Edmonton, AB, December 2, 2010 – [Century 21 Canada Limited Partnership](#) is pleased to announce that [CENTURY 21 Ferrari Realty](#) is now serving the community of Edmonton and will be providing area residents with professional real estate services.

Melvin Gee, the owner of CENTURY 21 Ferrari Realty has an extensive background in real estate. He's been a licensed realtor since 2004 and has been serving clients in the Edmonton area ever since. Prior to this, Melvin's real estate experience has come from investing in commercial and residential properties.

"I'm really looking forward to being a part of the CENTURY 21 System and having the support tools available to me," says Gee. "Our goal at CENTURY 21 Ferrari Realty is to create a hub for real estate activities and provide value-added products that set us apart from the competition."

"CENTURY 21 Canada is pleased to welcome CENTURY 21 Ferrari Realty to the CENTURY 21 System. We look forward to assisting Melvin Gee with the achievement of their business goals," says Brian Rushton, Senior Vice President of Operations at CENTURY 21 Canada.

CENTURY 21 Ferrari Realty, located at 15219 Stony Plain Road in Edmonton, AB is a member of the Edmonton Chamber of Commerce. This provides each of their real estate agents with the ability to connect with local business and be an active part of their community.

Like all companies in the CENTURY 21 System, CENTURY 21 Ferrari Realty is independently owned and operated, but will now share the market power and the benefit of affiliation with the world's largest residential real estate sales organization.

CENTURY 21 Ferrari Realty will provide full-service real estate services in Edmonton, AB and surrounding areas. As local market experts, CENTURY 21 Ferrari Realty sales professionals are uniquely qualified to help home buyers navigate the opportunities that exist in the local real estate market and provide sellers with an excellent marketing and exposure for their properties.

To view property listings, please visit the website of CENTURY 21 Ferrari Realty at <http://www.century21.ca/ferrariREALTY>.

About Century 21 Canada Limited Partnership

Century 21 Canada Limited Partnership ([Century21.ca](#)) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada. With more than 121,000 sales professionals in approximately 7,700 independently owned and operated franchised broker offices worldwide,

the CENTURY 21 System is the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for its members in 72 countries and territories worldwide. As an exclusive Sponsor in the real estate category of the AIR MILES® Reward Program, only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions.

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Contact: **Melvin Gee**
CENTURY 21 Ferrari Realty
780.486.2121
Melvin.gee@century21.ca
www.century21.ca/ferrarierealty