

FOR IMMEDIATE RELEASE

## CENTURY 21 Company is Reuniting a Deserving Military Family

Fredericton, NB, April 20, 2011 – The local CENTURY 21 office is giving away 2100 AIR MILES reward miles to one lucky Fredericton, New Brunswick resident who can describe who they miss the most in the Canadian military.

Between May 1<sup>st</sup> and July 31<sup>st</sup>, 2011, CENTURY 21 Capital River Valley Realty will be accepting submissions on their website: [www.c21capital.ca](http://www.c21capital.ca). A winner will be decided and announced on August 1. Submissions can be any length, as long as the submission comes from a military family member or military personnel.

The contest was the brain child of Jayne Holyoke, Office Manager of CENTURY 21 Capital River Valley Realty. Being a military spouse herself, she understands firsthand how difficult it may be to have a partner or loved one posted away from family and friends. "I know how much family means to me, especially now that I have my first child," says Jayne. "The thought that I could help reunite someone with a person they really miss means a lot."

This contest is one of the ways CENTURY 21 Capital River Valley Realty gives back to their community. 2100 AIR MILES could mean a round trip to Fredericton or at least a large portion of the trip home for someone, depending on where they are travelling from.

"I think I can speak for most of us when I say we love our community," says Jayne. "Our community helps each other when another is in need. It is clean and a wonderful place to raise children."

As an exclusive Sponsor in the real estate category of the AIR MILES® Reward Program, only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions. CENTURY 21 customers earn 2 AIR MILES reward miles for every \$1,000 property value bought or sold through a participating CENTURY 21 office.

Like all companies in the CENTURY 21 System, CENTURY 21 Capital River Valley Realty is independently owned and operated, but share the market power and the benefit of affiliation with one of the world's largest residential real estate sales organization. As local market experts, CENTURY 21 Capital River Valley Realty sales professionals are uniquely qualified to help home buyers navigate the opportunities that exist in the local real estate market and provide sellers with an excellent marketing and exposure for their properties. To view property listings, please visit the website of CENTURY 21 Capital River Valley Realty at <http://www.century21.ca/capitalrivervalleyrealty>.

**About Century 21 Canada Limited Partnership**

Century 21 Canada Limited Partnership ([Century21.ca](http://Century21.ca)) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada. With more than 121,000 sales professionals in approximately 7,700 independently owned and operated franchised broker offices worldwide, the CENTURY 21 System is the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for its members in 72 countries and territories worldwide. As an exclusive Sponsor in the real estate category of the AIR MILES® Reward Program, only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions.

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