

FOR IMMEDIATE RELEASE

RUNWAY TO SPRING DONATES OVER \$35,000 TO EASTER SEALS KIDS TO CAMP PROGRAM!

Richmond Hill, ON, May 9, 2011 - The 3rd Annual Runway To Spring charity fashion event raised \$10,000 this year. To date, Runway's total contribution to Easter Seals Kids to Camp Program has been over \$35,000.

The event, held Thursday April 21st, was hosted by Michele Denniston of CENTURY 21 Heritage Group Ltd., along with co-hosts Tanis Hargrave of The Roving Chef, and Andrea Manning of Injoy Boutique. With the high level of expertise that the hosts bring as a team, coupled with their professionalism and dedication to strive "above and beyond", it's no wonder the event was a great success! Both co-founders Liz Denieuwe and Debbie Schoffer were always available to support the team with their valuable expertise from previous years.

Under the leadership of Roving Chef, the event kicked off with an array of appetizer samplings and wine tastings, and closed with desserts, fruit and coffee. Thank you to all local businesses who donated to this culinary experience, and a special thanks to those who came out to showcase their products at the event: BGS Intertrade, Bijoy's, Sushi Kui, The Roving Chef, VICE, Willow Springs Winery, Scorpion Fine Food Boutique and Cheez' N More.

The fashion show, orchestrated by Injoy Boutique was a beautifully produced display of fashion and accessories for children, men and women for all occasions. Thank you to all of the local fashion stores who donated their participation: Dekade Clothing, Injoy Boutique, Kids' Country Children's Boutique, Lemonberry, M.R. Wardrobe and The One and Only Shoes, Clothing and Accessories.

A huge thank you goes to the "Thursday Night Jam", an 11 piece band who donated all of their time and talents to rock the party all night long! It was an incredible performance that included vocalists and horns, and a playlist with R&B, funk, disco, reggae and Latin that pleased everyone.

The success of the silent auction and the raffle was a result of the generosity of many vendors. Many thanks to the volunteer firemen from King whose presence had a big impact on raffle ticket sales. A heartfelt thank you goes to all the vendors and volunteers who participated along the way.

Congratulations to the raffle prize winners! Sharon Passero, of Passero Antiques in Schomberg was the winner of the beautiful diamond necklace donated by VanderBosche Jewellers of Aurora; and Nicole Tomingas won the huge Activity Basket in the lucky draw.

Among the 300 guests were dignitaries Kyle Peterson, Liberal candidate for Newmarket-Aurora, Mayor Steve Pellegrini of King Township, Mayor Geoff Dawe of Aurora, and his Deputy Mayor John Abel. And of course, ex-Mayor of Aurora Tim Jones was there to welcome guests and introduce 17 year old Kaitlyn Lenchak, ambassador for Easter Seals who inspires this event and reminds us why this cause is so important.

You can reach event hosts Michele Denniston at Denniston@sympatico.ca, Tanis Hargrave at rovingchef@rovingchef.ca and Andrea Manning at injoy@rogers.com. This event was coordinated by Linda McMahon at l.mcmahon@rogers.com.

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