

FOR IMMEDIATE RELEASE

## Experienced Real Estate Broker and Auctioneer Joins the CENTURY 21 Family

Weyburn, SK, September 9, 2011 – Kevin Lackey, a successful real estate professional with over 30 years in the industry is the owner of the newest CENTURY 21 office in Saskatchewan, [CENTURY 21 HomeTown](#).

After 30 years as an independent broker, Kevin was looking for a real estate franchise organization that would help him make his office the first choice for residents.

"Our goal is to make our brokerage the clear choice as the listing agent by providing well trained hard working agents with world class tools achieving the highest possible sale price for every home we sell," says Kevin. "In short, the Realtor you would want to recommend to your friends and family."

Kevin is uniquely qualified to handle all the real estate needs of the residents in Weyburn and its surrounding areas. He has been trained and licensed as a real estate consultant and broker, handling residential, commercial and agricultural land. He is also an experienced real estate auctioneer, having sold over 100 properties by auction. Kevin can provide appraisal services to his clients as well. He is a certified CPPAG appraiser who has provided hundreds of valuations to individuals, banks and legal firms.

"At CENTURY 21 HomeTown, we believe that we do not just sell homes but a better lifestyle for the community we serve," adds Kevin.

CENTURY 21 HomeTown is serving residents in Weyburn and all its surrounding areas. The office, located in the heart of Weyburn at 216 Railway Avenue, currently has 3 agents to help home buyers navigate the opportunities that exist in the local real estate market and provide sellers with an excellent marketing and exposure for their properties. To view property listings, please visit the website of CENTURY 21 HomeTown at <http://www.century21.ca/hometown>.

Like all companies in the CENTURY 21 System, CENTURY 21 HomeTown will continue to be independently owned and operated, but will now share the market power and the benefit of affiliation with the world's largest residential real estate sales organization.

CENTURY 21 HomeTown is an AIR MILES® Reward Program participating office. Please contact the office for full details.

"CENTURY 21 Canada welcomes CENTURY 21 HomeTown to the CENTURY 21 System. We look forward to assisting the team at CENTURY 21 HomeTown with meeting the real estate needs and expectations of their consumers," says Brian Rushton, Senior Vice President of Operations at CENTURY 21 Canada.

## About Century 21 Canada Limited Partnership

Century 21 Canada Limited Partnership (Century21.ca) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada. With more than 121,000 sales professionals in approximately 7,700 independently owned and operated franchised broker offices worldwide, the CENTURY 21 System is the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for its members in 72 countries and territories worldwide. As an exclusive Sponsor in the real estate category of the AIR MILES® Reward Program, only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions.

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