

FOR IMMEDIATE RELEASE

## CENTURY 21 Company Sets the Gold Standard

*CENTURY 21 In Town Realty wins gold in local publication's reader's choice awards*

Vancouver, BC, February 4, 2011 - [CENTURY 21 In Town Realty](#) received GOLD for Best Real Estate Company in Vancouver. The honour was presented by the [Westender](#) in the 14<sup>th</sup> Annual Best of the City Reader's Choice 2011 poll.

Each year, readers of the Westender, Vancouver's urban weekly publication, are asked to vote for their favourite things in a variety of categories, including best real estate company and best realtor. In previous years, CENTURY 21 In Town Realty has received bronze and silver for Best Real Estate Company category, but this is the first time they've been chosen for gold.

"Our staff and team work very hard for their customers in a business that is very competitive so it's great to be recognized for our efforts," says Michael LaPrairie, owner of CENTURY 21 In Town Realty.

La Prairie credits this honour to many factors including having the dedicated sales representatives and support staff at CENTURY 21 In Town Realty. The CENTURY 21 brand along with the tools provided through the CENTURY 21 System are also credited for making the company a success.

CENTURY 21 In Town Realty is one of the largest residential real estate companies in Vancouver. Headquartered at 421 Pacific Street in downtown Vancouver, the office has been serving local homebuyers and sellers for 20 years and is devoted to assisting consumers with their residential and commercial real estate needs. Broker/Owners, [Michael LaPrairie](#) and [Heather LaPrairie](#), have been operating the successful company since purchasing it in April 2005.

"CENTURY 21 Canada congratulates CENTURY 21 In Town Realty for this achievement. We look forward to assisting the entire CENTURY 21 In Town Realty team in continuing to provide quality services to the residents of Vancouver and the Lower Mainland," says Brian Rushton, Senior Vice President of Operations at CENTURY 21 Canada.

As local market experts, CENTURY 21 In Town Realty sales professionals are uniquely qualified to help home buyers navigate the opportunities that exist in the local real estate market and provide sellers with excellent marketing and exposure for their properties. To view property listings, visit <http://www.century21.ca/intownrealty>.

### **About Century 21 Canada Limited Partnership**

Century 21 Canada Limited Partnership (Century21.ca) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada. With more than 121,000 sales professionals in approximately 7,700 independently owned and operated franchised broker offices worldwide, the CENTURY 21 System is the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for its members in 72 countries and territories worldwide. As an exclusive Sponsor in the real estate category of the AIR MILES® Reward Program, only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions.

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**For more information contact:**

Michael LaPrairie  
CENTURY 21 In Town Realty  
421 Pacific Street  
Vancouver, BC V6Z 2P5  
(604) 685-5951  
Michael.LaPrairie@century21.ca  
<http://www.century21intown.ca>