

FOR IMMEDIATE RELEASE

KICKOFF in 2011

CENTURY 21 Canada invites Realtors to learn how to grow their business

Bestselling author and real estate coach, [Jared James](#) will be a keynote speaker at CENTURY 21 Canada's KICKOFF 2011 event in Montreal (February 28) and Toronto (March 3).

Mr. James will be presenting on the topic "No Limits: 7 Ways to Grow Your Business Now!" – giving tangible ideas that can make an instant impact on a real estate agent's business. "What a real estate agent in today's market is missing is a model that sees results right away," says James.

Not only has one of James' passions always been to succeed, but also to help others experience success as well. Jared James is one of the most sought after real estate coaches and speakers in North America. He has won many accolades such as "Realtor of the Year" and REALTOR Magazine's WEB CHOICE award winner as favourite Realtor in the USA among "30 under 30".

In Montreal, James will be joined by author and motivational speaker, [Carol Allain](#). Mr. Allain has helped over 500 companies maximize employee skills, explore new attitudes and better adapt to the various sources of change. His talents as a communicator, facilitator and humorist contribute to solutions that can address his audience's concerns.

Stand up comedian [Simon Cotter](#) is making his appearance as the Master of Ceremony in Toronto. Described by the Toronto Star as "a combination of Bill Crosby and Bob Newheart, with John Belushi's energy", Cotter uses wit, candor and charm to entertain audiences around the world.

The technology specialists from WhereToLive.com will also be on stage to give real estate agents the latest trends to watch out for, including social media, Century21.ca community web sites and monitoring web statistics.

"We're really excited to bring such a great group of speakers to KICKOFF 2011," says Don Lawby, President of CENTURY 21 Canada. "We're encouraging all Realtors to join us for this one-day event."

KICKOFF 2011 will host the largest Supplier Expo in KICKOFF history, featuring new products and services for the real estate industry. Vendors include AIR MILES, Best Buy Canada, CENTUM Financial Group, Easter Seals Canada and Real Canadian Property Management.

For more information on KICK OFF 2011 or to register for this complimentary event, go to www.century21.ca/kickoff.

Event details:

KICKOFF 2011 in Montreal
February 28, 2011
Palais des Congrès
1001 Place Jean-Paul-Riopelle

KICKOFF 2011 in Toronto
March 3, 2011
Toronto Congress Centre

650 Dixon Road

About Century 21 Canada Limited Partnership

Century 21 Canada Limited Partnership (Century21.ca) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada. With more than 121,000 sales professionals in approximately 7,700 independently owned and operated franchised broker offices worldwide, the CENTURY 21 System is the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for its members in 72 countries and territories worldwide. As an exclusive Sponsor in the real estate category of the AIR MILES® Reward Program, only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions.

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