

FOR IMMEDIATE RELEASE

CENTURY 21® Cornering the Market in Rimouski

Rimouski, QC, November 7, 2011 – Local real estate professionals joined forces to open the latest real estate company in Rimouski, CENTURY 21 L'Équipe.

After realizing they both had a large share of the area's real estate market, new owners, Julien Brisson and Jonathan Castonguay decided to open CENTURY 21 L'Équipe to serve their customers better.

Located at 162 rue Saint-Germain Ouest, CENTURY 21 L'Équipe is now assisting residents in the Lower St. Lawrence region with all their real estate needs. Customers are encouraged to visit the office and browse their current listings and speak with a CENTURY 21 Sales Professional about personalizing the real estate experience to their needs. To view property listings, visit the website at www.century21.ca/lequipe.

"We chose the CENTURY 21 brand because it provided the systems, tools and exposure that we wanted in our business," says Julien. "Century21.ca provides us with a lot of visibility and the marketing tools will be a great advantage."

"[CENTURY 21 Canada](http://Century21Canada.com) congratulates the team at CENTURY 21 L'Équipe on their grand opening. We look forward to assisting them with their business success," says Brian Rushton, Senior Vice President of Operations at CENTURY 21 Canada.

Like all companies in the CENTURY 21 System, CENTURY 21 L'Équipe will continue to be independently owned and operated, but will now share the market power and the benefit of affiliation with the world's largest residential real estate sales organization.

CENTURY 21 L'Équipe is an AIR MILES® Reward Program participating office. Please contact the office for full details.

About Century 21 Canada Limited Partnership

Century 21 Canada Limited Partnership (Century21.ca) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada. With approximately 7,900 independently owned and operated franchised broker offices worldwide, the CENTURY 21 System is the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for its members in 71 countries and territories worldwide. As an exclusive Sponsor in the real estate category of the AIR MILES® Reward Program, only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions.

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