

FOR IMMEDIATE RELEASE

Former REMAX Broker Joins the CENTURY 21 Family

Toronto, ON, October 1, 2011 – Karuna Gopalapillai, a former Remax Broker is now owner of the newest CENTURY 21 office in Toronto, CENTURY 21 Rouge Realty Inc.

Karuna decided to join CENTURY 21 because he believes that CENTURY 21 provides the best support to a franchise with its cutting edge technology, global brand recognition and continuous training programs. "At the end of the day, I have the peace of mind in knowing that I'm in business for myself but not by myself," says Karuna.

Karuna possesses a wide range of knowledge and experience in the real estate industry. He acquired his real estate license in 2002 and is a Broker of Record. Karuna is also a licensed mortgage broker and life insurance agent.

"Buying or selling a home is one of the largest, most emotionally significant decisions people make in their lives," adds Karuna. "I'm confident that my experience, expertise and relationship-based sales style will make dreams a reality and make it an enriching experience for my clients."

Karuna's immediate goal is to recruit 100 vibrant sales professionals in the Greater Toronto Area. He is looking forward to using his entrepreneurial skills with the support of the CENTURY 21 brand to create a major success.

"We're delighted to add Karuna Gopalapillai to the CENTURY 21 family. The CENTURY 21 Canada tools and systems will assist him and his team in meeting the real estate needs and expectations of their customers," says Brian Rushton, Senior Vice President of Operations at CENTURY 21 Canada.

CENTURY 21 Rouge Realty is assisting the residents of the Greater Toronto Area and its surrounding regions. The office, located at 1265 Morningside Avenue, will help home buyers navigate the opportunities that exist in the local real estate market and provide sellers with excellent marketing and exposure for their properties. To view property listings, please visit the website of CENTURY 21 Rouge Realty at <http://www.century21.ca/rougerealty>.

Like all companies in the CENTURY 21 System, CENTURY 21 Rouge Realty will continue to be independently owned and operated, but will now share the market power and the benefit of affiliation with the world's largest residential real estate sales organization.

About Century 21 Canada Limited Partnership

Century 21 Canada Limited Partnership (Century21.ca) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada. With approximately 7,900 independently owned and operated franchised broker offices worldwide, the CENTURY 21 System is the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for its members in 71 countries and territories worldwide. As an exclusive Sponsor in the real estate category of the AIR MILES® Reward Program, only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions.

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