

FOR IMMEDIATE RELEASE

## Century21.ca: Find a Property On the Go with the New Android App

December 5, 2011 – Android users can now search for properties on the go with the new CENTURY 21 Canada Android app.

Consumers simply go to the Android Market and search Century21.ca. The app makes it easy to search for properties while checking out their favourite neighbourhoods. Consumers will be able to activate their smartphone's built-in location technology to search for properties and open houses. The app shows property details along with high resolution property photos with Android's intuitive gestures.

"We always encourage people to walk around the neighbourhoods they want to live in. It's the best way to get a feel for if the area suits their lifestyle," says Don Lawby, President of CENTURY 21 Canada. "Now consumers can walk through a neighbourhood and immediately see listing details and contact the listing agent to book an appointment."

More Canadians are using Smartphones to search maps and play games, so why not properties as well? Whether consumers are looking to buy, sell or just browsing, the Century21.ca Android app helps connect them to more.

Century21.ca is also available for iPhones and a Blackberry app is coming soon. Century21.ca can also be taken on the go with a fully optimized mobile website. The mobile website is fully integrated with Century21.ca to ensure consumers are receiving the most up to date information.

### **About Century 21 Canada Limited Partnership**

Century 21 Canada Limited Partnership (Century21.ca) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada. With approximately 7,900 independently owned and operated franchised broker offices worldwide, the CENTURY 21 System is the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for its members in 71 countries and territories worldwide. As an exclusive Sponsor in the real estate category of the AIR MILES® Reward Program, only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions.

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**Contact:**

Nadège Parent

Director, Communications and Marketing

CENTURY 21 Canada

Ph: 604.606.2133

Email: [nadege.parent@century21.ca](mailto:nadege.parent@century21.ca)