

FOR IMMEDIATE RELEASE

CENTURY 21 Canada Sponsors Timmy's Telethon in BC

December 5, 2011 – CENTURY 21 Canada was a silver sponsor for the BC Lions Society's annual Timmy's Christmas Telethon on December 4. The 6 hour telethon, broadcasted live on Shaw and its affiliate stations throughout BC, raised over \$6.2 million dollars for Easter Seals programs in the province.

The BC Lions Society for Children with Disabilities assists children with all kinds of special needs by providing Easter Seals services and programs, including three Easter Seals Camps, three Easter Seals Houses and Patient Care Grants in British Columbia.

CENTURY 21 Canada President, Don Lawby was at the Timmy's Telethon to share with viewers his experiences as a proud national supporter of Easter Seals. "Easter Seals programs are some of the most beneficial ways for people with disabilities to overcome challenges," says Don. "Children who get to experience an Easter Seals summer camp are given an opportunity to build confidence and independence while having the time of their lives."

CENTURY 21 has been a major supporter of Easter Seals for over 30 years. It is the largest corporate fundraiser in North America and has raised more than \$100 million for people with disabilities in Canada and the United States.

In 2008, CENTURY 21 Canada created the Kids to Camp program, which raises funds to send children with disabilities to Easter Seals camps across the country. Since its inception, more than 558 children have been given the opportunity to experience a summer at camp.

About Century 21 Canada Limited Partnership

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News Release



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