

FOR IMMEDIATE RELEASE

## Independent Company joins CENTURY 21 in Saskatchewan

**Swift Current, SK** – An independent company has joined CENTURY 21 to leverage the power of the CENTURY 21 brand and enhance their commitment to excellence and professional service.

CENTURY 21 Accord Realty, owned by Elaine Dickie is now serving the residents of Swift Current and the surrounding areas. Her team of local experts continue to provide valuable services to their clients and are looking forward to assisting more residents with their real estate needs.

Elaine Dickie chose to join CENTURY 21 to take advantage of the tools and technology available to the CENTURY 21 System. "There are excellent training tools for salespeople on how to grow their business as well as internet marketing strategies," says Elaine. "By joining CENTURY 21 I hope to increase our market share and obtain brand recognition."

Born and raised in Swift Current, Elaine has an in depth understanding of the community. She has been in real estate since 1992, gaining her broker license in 1996. She really enjoys working with people, whether it's with members of her team or clients in need of real estate assistance. Her motto for her business is: "people don't care what you know until they know how much you care". "I think buying and selling a home is such a personal experience and I love being a part of that in people's lives," says Elaine.

CENTURY 21 Accord Realty, located at 163 1st Avenue NE in Swift Current, SK is a full service brokerage. The company provides a full range of services that will help their clients buy and sell their homes. As local market experts, CENTURY 21 Accord Realty sales professionals are uniquely qualified to help home buyers navigate the opportunities that exist in the local real estate market and provide sellers with an excellent marketing and exposure for their properties. To view property listings, please visit the Web site of CENTURY 21 Accord Realty at <http://www.century21.ca/accordrealty>.

"CENTURY 21 Canada is thrilled to have CENTURY 21 Accord Realty as part of the family," says Brian Rushton, Senior Vice-President of Operations at CENTURY 21 Canada. "We wish Elaine Dickie and her team success and look forward to assisting them in their business endeavours."

### About Century 21 Canada Limited Partnership

Century 21 Canada Limited Partnership ([Century21.ca](http://Century21.ca)) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada. With more than 121,000 sales professionals in approximately 7,700 independently owned and operated franchised broker offices worldwide, the CENTURY 21 System is the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for its members in 72 countries and territories worldwide. As an exclusive Sponsor in the real estate category of the AIR MILES® Reward Program, only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions.

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