

CENTURY 21 Canadian Conference an outstanding success in Winnipeg

FOR IMMEDIATE RELEASE:

October 9, 2007

Vancouver, BC – The CENTURY 21 Canadian Conference concluded with thunderous applause ending another hugely successful event for CENTURY 21 Canada. Over 600 delegates participated in the September 7th – 9th weekend conference in Winnipeg featuring industry renowned speakers, lively local entertainment, an exceptionally elegant awards evening gala, and much more.

The Sales Associate of the Year and Franchisee of the Year for 2006 were each announced in keeping with the CENTURY 21 tradition of recognizing truly outstanding System members. Winners of these prestigious awards must satisfy the requirements of nearly 20 qualifying categories including number of peer nominations, participation in CENTURY 21 programs and level of involvement in Easter Seals or other community service organizations.

The winner of the 2006 Sales Associate of the Year is Marilyn Kane of CENTURY 21 Colonial Realty Inc. in Charlottetown, PE.

Kane achieved the 10-Year CENTURION® Producer status in 2005, one of the highest honors awarded by CENTURY 21 Canada and CENTURY 21 International. Kane was also recently inducted into the Masters Hall of Fame and is a consistent top producer for CENTURY 21 Colonial Realty Inc. Kane has been with CENTURY 21 for over 20 years and has received numerous nominations from brokers of other CENTURY 21 offices.

Kane, who describes this award as the highlight of her career, says “I was totally surprised and humbled to be awarded Sales Associate of the Year by my friends and associates of our great CENTURY 21 organization. This award was not achieved in isolation. I wish to sincerely thank Joel Ives, John Ives, Allyson Kane, my fellow realtors and the support staff of CENTURY 21 Colonial Realty Inc. in Charlottetown. And also my husband and family for their love and support. What a great honour!”

Taking home the 2006 Franchisee of the Year award was Bill Miller, Broker of Record of CENTURY 21 Miller Real Estate Ltd. in Oakville, ON. This office has earned CENTURION® Office status 15 times since 1986 and in 2005 was awarded a Grand CENTURION office status. The office has also ranked in the Top 21 by Production 14 times since 1988 and was named Top Fundraising Easter Seals Office in 1997 and 1998.

“For the first time in my life I was short of words to express the feelings I felt while on stage to be presented this wonderful award from Don Lawby and U. Gary Charlwood,” says Miller. “When I arrived at my office the next morning and the entire team came to congratulate me, I realized then the importance of receiving this award. It has been a great ride for 30 plus years being a part of the great CENTURY 21 family and I look forward to all the new and exciting corporate initiatives introduced at convention. Thank you again and I would also like to congratulate Marilyn Kane for receiving the Sales Associate of the Year Award.”

Keeping conference goers educated and entertained this year was a superb lineup of keynote speakers including Cassie Campbell, Captain of Canada’s National Women’s Hockey Team; Mike Ferry, the foremost expert on real estate sales techniques; Justin McCarthy, a member of Google Inc.’s Strategic Partner Development team who specializes in real estate; Ed Hatch, senior instructor for the Council of Residential Specialists; Jeremy Conaway, a recognized expert in the fields of brokerage and association design; and Roald Marth, one of North America’s leading technology visionaries.

These high-caliber speakers inspired and motivated every attendee, from increasing productivity and placing importance on personal time, to techniques on using new and existing web technology.

New this year was the elegant Awards Dinner Gala event on Saturday night. Flanked by two ice sculptures of TD Canada Trust, Platinum Sponsor, award recipients crossed the stage for formal recognition and handshakes from

News Release

Don Lawby, COO, and Gary Charlwood, CEO. The Ron Paley Big Band, a Winnipeg favourite, took the evening from dinner to dancing and brought the gala to an explosively fun end.

CENTURY 21 Canada would like to thank the following companies for their generous sponsorship.

Platinum - TD Canada Trust

Gold - Rogers, AmeriSpec

Silver - Pillar To Post

Bronze - ColourTech, Advance Commission Company of Canada

Special Sponsors - Home Colonial SignPost, AIR MILES Reward Program

Century 21 Canada Limited Partnership is a real estate franchisor with exclusive rights to the CENTURY 21 brand in Canada and is part of the world's largest residential real estate sales organization. CENTURY 21 provides comprehensive training, management, administrative and marketing support for the CENTURY 21 System, which is comprised of more than 8,300 independently owned and operated franchised broker offices in 56 countries and territories, with more than 143,000 sales associates worldwide. CENTURY 21 Canada is the only organization to offer customers AIR MILES® reward miles on real estate transactions. For more information visit the award-winning CENTURY 21 Canada website at www.century21.ca.

For more information, please contact:

Century 21 Canada LP
#700 – 1199 West Pender Street
Vancouver, BC
V6E 2R1
Ph: (604) 606-2100