

The [CENTURY 21](#) System sets sights on \$100 million charitable milestone

- The Local Experts sends [KIDS TO CAMP](#)
- Aurora Sales Representative hosts [red carpet event](#) to raise funds for Easter Seals

FOR IMMEDIATE RELEASE

CENTURY 21 Canada is proud to announce that eight CENTURY 21 companies from Canada have ranked internationally in the Top 21 [Easter Seals](#) Fundraising Award category for 2008.

2009 is the 30th anniversary that the CENTURY 21 System has committed itself to raising awareness and funds for Easter Seals; and to date, our global System has raised over an astounding 98 million dollars! To commemorate the 30th anniversary of this great partnership, the CENTURY 21 organization is hoping to surpass the \$100 million mark this year!

CENTURY 21 Canada is pleased to congratulate the commendable efforts of these companies who achieved international ranking.

- #4 - [CENTURY 21 Conexus Realty Ltd.](#), Regina, SK
- #5 - [CENTURY 21 A.L.L. Stars Realty Ltd.](#) Edmonton, AB
- #11 - [CENTURY 21 The Professionals Ltd.](#) Calgary, AB
- #12 - [CENTURY 21 United Realty Inc.](#) Peterborough, ON
- #13 - [CENTURY 21 B. J. Roth Realty Ltd.](#) Barrie, ON
- #14 - [CENTURY 21 Seller's Choice](#) St. John's, NF
- #17 - [CENTURY 21 Classic Realty Ltd.](#) Halifax, NS
- #21 - [CENTURY 21 Assurance Realty Ltd.](#) Kelowna, BC

A significant portion of the monies raised by these offices have sent children with disabilities to summer camp under a CENTURY 21 Canada and Easter Seals Canada initiative called [CENTURY 21 Kids to Camp](#). This joint initiative was launched in September 2008 during the CENTURY 21 Canadian Conference in Ottawa. From stage, CENTURY 21 Canada President, [Don Lawby](#), was the first to commit to donating \$2100.00 to send an Easter Seals child to camp.

Since last September, System members across the country have committed to raising \$2100.00 by holding garage sales, BBQs and donating a portion of commissions. One CENTURY 21 Sale Representative has even organized an upcoming charity fashion event in the city of Aurora, ON in an effort to send four Kids to Camp! **“Runway to Spring”** was created by CENTURY 21 Heritage Group Ltd. Brokerage Sales

Representative [Michele Denniston](#). Sponsored in part by L'Oreal, Perfect Planters, Yellow Orange Salon Spa and Michele Denniston herself, this one of a kind red carpet event will feature a fashion show of designs and haute couture from local up and coming talent. Guests will also be treated to a wine and appetizer tasting and will get a chance to win amazing raffle prizes at this May 7th event. To find out more about "Runway to Spring" please visit www.century21.ca/michele.denniston

Want to send Kids to Camp and make a difference in the life of an Easter Seals child? Check out www.century21kidstocamp.ca and support this great cause today!

Century 21 Canada Limited Partnership is a real estate franchisor with exclusive rights to the CENTURY 21 brand in Canada and is part of the world's largest residential real estate sales organization. CENTURY 21 Canada provides comprehensive training, management, administrative and marketing support for the CENTURY 21 System, which is comprised of more than 8,500 independently owned and operated franchised broker offices in 64 countries and territories, with more than 135,000 sales representatives worldwide.

CENTURY 21 Canada is the only organization to offer customers AIR MILES® reward miles on real estate transactions. Visit www.Century21.ca

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