

# New CENTURY 21 Fundraising Campaign with Easter Seals!

**FOR IMMEDIATE RELEASE:**

**September 10, 2008**

CENTURY 21 Canada is proud to announce the CENTURY 21 Kids to Camp program, a new fundraising initiative with Easter Seals Canada. Raising \$2100 will send an Easter Seals kid to camp. Easter Seals Camps encourage fun, well-being and better health—children learn independence, become active, and experience how they can fully participate in the wider world.

CENTURY 21 Canada President Don Lawby personally committed \$2100 to send the first child to camp, and challenged each CENTURY 21 office to do the same. Please visit [Century21KidsToCamp.ca](http://Century21KidsToCamp.ca) for more details on how to donate, and to view the sales representatives who have already taken on the \$2100 Kids to Camp fundraising challenge.

Century 21 Real Estate LLC is one of the world's largest residential real estate sales organizations, with approximately 8,800 franchised offices and more than 145,000 sales representatives located in 60 countries and territories. Century 21 Canada Limited Partnership, a real estate franchisor with exclusive rights to the CENTURY 21 brand in Canada, provides comprehensive management, technology, marketing, training and administrative support for the CENTURY 21 System in Canada, including access to the Canadian real estate industry's most ambitious technological web strategy to date.

CENTURY 21 Canada is the only real estate organization to offer customers AIR MILES® reward miles on real estate transactions.

Century 21 Real Estate LLC is a subsidiary of Realogy Corporation (NYSE:H).

For more information, search the award winning website: [Century21.ca](http://Century21.ca).

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