

Canadians Among Top 21 CENTURY 21 Fundraisers for Easter Seals in 2009

February 24, 2010 – Vancouver – Century 21 Real Estate LLC, the franchisor of the world's largest residential real estate sales organization, today announced that with the \$2.1 million raised by its franchise system in 2009, it has surpassed its goal of raising \$100 million in funds for Easter Seals, its sole philanthropic partner since 1979. Six [CENTURY 21 Canada](#) locations were among the top 21 fundraisers that helped the CENTURY 21 System to top its goal in the 30th anniversary year of its partnership with Easter Seals.

In total, CENTURY 21 franchise locations in Canada accounted for \$399,000 of the \$2.1 million raised in 2009. The six Canadian CENTURY 21 locations among the top 21 fundraisers for Easter Seals across the CENTURY 21 System were:

- #3 - [CENTURY 21 Conexus Realty](#), Regina, Saskatchewan - \$114,669
- #4 - [CENTURY 21 A.L.L. Stars Realty Ltd.](#), Edmonton, Alberta - \$82,247
- #7 - [CENTURY 21 United Realty Inc.](#), Peterborough, Ontario - \$55,000
- #9 - [CENTURY 21 B. J. Roth Realty Ltd.](#), Barrie, Ontario - \$42,792
- #15 - [CENTURY 21 Seller's Choice Inc.](#), St. John's, Newfoundland - \$25,171
- #20 - [CENTURY 21 Percy Fulton Ltd.](#), Toronto, Ontario - \$14,780

Rick Davidson, president and chief executive officer of Century 21 Real Estate LLC, as well as former president and chief executive officer Tom Kunz, will be in attendance at the next CENTURY 21 board meeting on March 11 in Chicago, when Easter Seals will honour the CENTURY 21 System for its accomplishments.

"Tom and I are very proud of the efforts made by CENTURY 21 brokers, sales associates and staff to surpass our goal of raising over \$100 million in conjunction with the 30th anniversary of our philanthropic partnership," said Davidson. "Easter Seals is our sole philanthropic partner and remains a vital link to the past, present and future of the CENTURY 21 brand."

As Canada's largest local provider of programs, services, issues-leadership and development for the disability community, Easter Seals Canada is dedicated to helping more than 100,000 Canadians with disabilities participate fully in society. Easter Seals provincial organizations offer transformative programs and services at the local level, the best known of which are Easter Seals camp programs. CENTURY 21 Canada supports these through the CENTURY 21 Kids to Camp Program.

CENTURY 21 Canada President, Don Lawby, commends CENTURY 21 Canada franchise locations for their achievements. "I am proud of what CENTURY 21 brokers, sales representatives and their communities in Canada have contributed to Easter Seals and the Kids to Camp Program. I also echo Tom and Rick in commending all CENTURY 21 franchise locations for their role in achieving this historic international milestone."

About Century 21 Canada Limited Partnership:

Century 21 Canada Limited Partnership ([Century21.ca](#)) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada and is part of the world's largest residential real estate sales organization. CENTURY 21 Canada provides comprehensive training, management, administrative and marketing support for the CENTURY 21 System, which is comprised of approximately 8,000 independently owned and operated franchised broker offices in 68 countries and territories worldwide. As an exclusive Sponsor in the real estate category of the AIR MILES® Reward Program, only the CENTURY 21 Organization can offer customers reward miles on real estate transactions.

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