

CENTURY 21 Eco-Vista West Realty Joins the CENTURY 21 System

FOR IMMEDIATE RELEASE:

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Burnaby, BC— [CENTURY 21 Canada](#) congratulates [CENTURY 21 Eco-Vista](#) Realty West in Burnaby, BC on their official grand opening on December 6, 2008. With a new office located along busy Hastings Street in Burnaby, CENTURY 21 Eco-Vista West Realty is “positioned to take advantage of the next hot market,” says co-owner Erissa Yong-Wilson. “130,000 cars pass our front door each day!” continues Yong-Wilson. CENTURY 21 Eco-Vista West Realty joined the CENTURY 21 System in the fall of 2008, and opened their doors on October 31. “We were really happy with the grand opening,” says co-owner Darlene Tychansky; “We love our central location and we are happy to be growing.”

A realtor since 1994, Yong-Wilson has been with the CENTURY 21 System since day one. She made the proactive decision to open her CENTURY 21 franchise along with Tychansky, remarking that “When you’ve got the best working with you, forget about the rest.” Tychansky is new to the CENTURY 21 System, but with a whole career built on dealing with people, she says that “real estate was a natural extension” for her.

Eco-Vista prides themselves on their ecological awareness, and they literally put their money where their mouth is - the office donates 1% of its net profit to a tree-planting project, and will be offering regular public seminars on how to have a 'green' home. The office is also a member of the National Association of Green Brokers.

“We are very pleased to congratulate Erissa and Darlene on the grand opening of their new office in the Vancouver market area,” says Brian Rushton, Senior Vice-President, Franchise Sales & Development. “These partners have emerged as leaders in green initiatives and join a growing number of CENTURY 21 franchisees endorsing and supporting this cause. The combined strengths of this firm’s experience and local market knowledge, together with the successful systems and global recognition of the CENTURY 21 brand, should prove to be a winning combination.”

Yong-Wilson praises CENTURY 21 Canada for its “savvy internet presence,” and credits the available web tools for attracting new customers. CENTURY 21 Eco-Vista West Realty is already making their online presence known with a blog full of 'green' home tips, found at Century21.ca/ecovistawestrealty.

Century 21 Real Estate LLC is one of the world’s largest residential real estate sales organizations, with approximately 8,800 franchised offices and more than 145,000 sales representatives located in 60 countries and territories. Century 21 Canada Limited Partnership, a real estate franchisor with exclusive rights to the CENTURY 21 brand in Canada, provides comprehensive management, technology, marketing, training and administrative support for the CENTURY 21 System in Canada, including access to the Canadian real estate industry’s most ambitious technological web strategy to date.

News Release



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For more information, search the award winning website: Century21.ca.

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