

FOR IMMEDIATE RELEASE

CENTURY 21 Foothills Real Estate Ltd. expands to Turner Valley to better serve community

Turner Valley, AB - August 23, 2010 – [CENTURY 21 Foothills Real Estate Ltd.](#), one of Southern Alberta's largest real estate companies, is pleased to announce the relocation of their Black Diamond, AB office to Turner Valley, AB. Since opening their original office locations in High River and Okotoks, they have expanded their territory through to Lethbridge, Taber, Pincher Creek and now Turner Valley.

[Blair Gordon](#), Broker/Owner of the company, has over thirty years of experience in the industry and has been a member of the Calgary Real Estate Board since 1977. Gordon has worked with a number of national real estate brands but says that the CENTURY 21 System ranks on the top of the list for a number of reasons. "CENTURY 21 Canada was my franchise of choice when we purchased the rights to the Foothills area in 2004. We appreciated the international exposure and its number one position in consumer recognition. We felt that the franchise system and the management at this organization treated us like family; which is the way we operate our brokerage as well," says Gordon.

"I specialize mostly in commercial real estate and leasing. As well as a leading residential sales force, within the office we have several associates that specialize in country residential and rural agriculture. Operating out of our Lethbridge location, we have a special team called the Eco Agents that specialize in "green" real estate," adds Gordon.

[CENTURY 21 Foothills Real Estate Ltd.](#) is headquartered at Bldg. F, 1103 18 Street SE, High River, AB, T1V 2A9.

The company serves the Foothills Community of Alberta and has offices in Okotoks, High River, Turner Valley, Claresholm, Pincher Creek, Taber in addition to Lethbridge. According to Gordon, the Foothills area is a combination of urban and rural living. "We operate in a location that prides itself on small town values and loyalty. Not only is our area stunning with views of the Rocky Mountains and slow rolling hills and valleys, it offers towns that are experiencing enormous growth. So whether a client is looking for the conveniences of the city or the quietness of the country, the Foothills offers it all."

About Century 21 Canada Limited Partnership

Century 21 Canada Limited Partnership ([Century21.ca](#)) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada. With more than 121,000 sales

professionals in approximately 7,700 independently owned and operated franchised broker offices worldwide, the CENTURY 21 System is the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for its members in 72 countries and territories worldwide. As an exclusive Sponsor in the real estate category of the [AIR MILES® Reward Program](#), only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions.

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