

FOR IMMEDIATE RELEASE

CENTURY 21 In Town Realty Raises Over \$1,100 for Kids with Disabilities

November 2, 2010, Vancouver, BC – [CENTURY 21 In Town Realty](#) raised \$1,102.00 in their first annual Pumpkin Giveaway in support of the [Easter Seals™ - KIDS TO CAMP Program](#).

On October 24th, the team at CENTURY 21 In Town Realty braved the Vancouver rain and handed out nearly 300 pumpkins along with snacks and beverages.

"It all started with an idea from our Social Committee who suggested that we should put together a community Easter Seals™ event and it was a huge success," said Michael LaPrairie, owner of CENTURY 21 In Town Realty. "We want to thank everyone who helped out and made a donation. It means the world to us."

The event was a part of a larger fundraising effort to send kids with disabilities to the Easter Seals™ camp in Squamish. The team at CENTURY 21 In Town Realty were given an opportunity to visit Camp Squamish in September where they got to experience a day in life of a kid at camp.

"All I can say is how grateful we are to have the honour of being involved in such a wonderful program," commented LaPrairie. "This camp is mind blowing. The feeling of being in the middle of the forest, huge trees, kids laughing, and all 45 kids busy doing something, somewhere at the camp."

CENTURY 21 In Town Realty has pledged to raise \$21,000 in 2010 for Easter Seals™. To make a donation, visit In Town Realty's pledge page at:

<http://my.e2rm.com/personalPage.aspx?registrationID=789443&LangPref=en-CA>

Easter Seals™ camp programs serve more than 6,000 children with disabilities annually at 22 locations across the country. For more than 30 years CENTURY 21 Real Estate Professionals have been supporting children living with disability from across Canada. CENTURY 21 sales representatives from coast to coast participate in Easter Seals™ events like The Drop Zone and 24 Hour Relay or come up with unique and fun community events of their own design that bring community together to benefit the Easter Seals™ cause. For more information, visit <http://century21.easterseals.ca/>

About Century 21 Canada Limited Partnership

Century 21 Canada Limited Partnership (Century21.ca) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada. With more than 121,000 sales professionals in approximately 7,700 independently owned and operated franchised broker offices worldwide, the CENTURY 21 System is the world's largest residential real estate sales organization, providing

comprehensive training, management, administrative and marketing support for its members in 72 countries and territories worldwide. As an exclusive Sponsor in the real estate category of the [AIR MILES® Reward Program](#), only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions.

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-30 -

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