

CENTURY 21 Canada Appoints New Director, Franchise Services

FOR IMMEDIATE RELEASE:

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CENTURY 21 Canada is pleased to announce that Kevin Stanley has been appointed to Director, Franchise Services. The move comes with a reorganization of the Franchise Services department, in order to provide improved quality and efficient franchise customer service.

Kevin has been with CENTURY 21 Canada for 24 years, beginning as a realtor with CENTURY 21 Westman in Brandon, MB. He then worked as a National Trainer for eastern Canada before transferring to western Canada and then moving to manage Calgary's CENTURY 21 Bamber Realty Ltd. and CENTURY 21 Bravo Realty. Kevin came back to CENTURY 21 Canada ten years ago as a Franchise Services Manager and National Trainer.

Kevin is excited about his new role, and for the direction that CENTURY 21 Canada is taking: "Our new online strategy introduced in 2008 has significant positive impact for all CENTURY 21 members—for realtors at the street level working with buyers and sellers, and for Brokers building their businesses through recruitment," he says.

CENTURY 21 Canada is confident that the leadership Kevin has shown throughout his career in training and management will now help guide the Franchise Services department. "Kevin will continue his online education activities and will now focus much of his time conducting CENTURY 21 orientations and implementations for both new and existing franchisees. I know that you will join me in congratulating Kevin on this well-deserved promotion," says Brian Rushton, Senior Vice President, Franchise Sales & Development.

Century 21 Real Estate LLC is one of the world's largest residential real estate sales organizations, with approximately 8,800 franchised offices and more than 145,000 sales representatives located in 60 countries and territories. Century 21 Canada Limited Partnership, a real estate franchisor with exclusive rights to the CENTURY 21 brand in Canada, provides comprehensive management, technology, marketing, training and administrative support for the CENTURY 21 System in Canada, including access to the Canadian real estate industry's most ambitious technological web strategy to date.

CENTURY 21 Canada is the only real estate organization to offer customers AIR MILES® reward miles on real estate transactions.

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For more information, search the award winning website: Century21.ca.

For more information, please contact:

News Release



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