

FOR IMMEDIATE RELEASE

Newly Licensed Broker and Established Realtor join CENTURY 21 Your Choice Realty Inc. as Owners

Smith Falls, ON - August 24, 2010 – [CENTURY 21 Your Choice Realty Inc.](#) announced today that [Kevin Grimes](#) and [Jacalyn Feenstra](#) will join its management team as new owners with Kevin Grimes as Broker of Record.

Grimes has seven years of experience in the real estate industry and became a Licensed Broker earlier this year. He is also currently holding the position of President of the Rideau St Lawrence Real Estate Board.

Feenstra has been in the real estate industry for five years and will complete her Broker's license this fall.

"We decided to join the CENTURY 21 System because we really appreciate the progressive direction that CENTURY 21 is taking with their branding and technology. CENTURY 21 Canada has been very hands on, and we feel cared for as new owners. We looked at several franchise options prior to joining; while others brands felt very corporate, CENTURY 21 has welcomed us in like family," says Grimes.

"What I like most about the Century21.ca website is the amount of leads that are generated. I noticed a huge spike in online leads after getting set up with a Century21.ca website. It is a comprehensive online system that gives me customization options for my website and data tracking to manage leads. It's also a very user friendly website to search for homes in our area," adds Grimes.

The office specializes in residential resale, new construction, waterfront properties and commercial real estate and serves the following areas: Smith Falls, Perth, Rideau Lakes Township, Lanark and Leeds Counties, etc.

"We have recently moved to a prime location in town. Being located on a busy intersection we have great exposure to the public. We are celebrating our Grand Opening on September 3rd. Kevin and I would like to thank Century 21 and all of our agents, family and friends in helping us with the exciting transition!" says Feenstra.

Former Owner and Broker [Nan Bell](#) has been involved with the CENTURY 21 System for over twenty years and continues to work as a CENTURY 21 Your Choice Realty Sales Professional.

"The new owners are young, full of great ideas and really looking forward to getting right into the workings of CENTURY 21. We have already seen an increase in sales and in listings. They have a really good team here and we intend to set the town on fire. Our new location is prime and is shaping up very nicely." says Bell.

"CENTURY 21 Canada is pleased to congratulate Kevin Grimes and Jacalyn Feenstra on their new ownership. We look forward to assisting Kevin and Jacalyn with the achievement of their business goals," says Brian Rushton, Senior Vice President, Franchise Sales and Development of CENTURY 21 Canada.

[CENTURY 21 Your Choice Realty Inc.](#) is an AIR MILES® Reward Program participating office. Please contact the office for full details.

About Century 21 Canada Limited Partnership

Century 21 Canada Limited Partnership (Century21.ca) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada. With more than 121,000 sales professionals in approximately 7,700 independently owned and operated franchised broker offices worldwide, the CENTURY 21 System is the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for its members in 72 countries and territories worldwide. As an exclusive Sponsor in the real estate category of the [AIR MILES® Reward Program](#), only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions.

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