

FOR IMMEDIATE RELEASE

Newest CENTURY 21 Canada Office Embraces Technology Provided to System

Port Moody, BC – A successful real estate office joins the CENTURY 21 family as CENTURY 21 ShowcasePlus to stay competitive in the market place.

Owner, Diana Scott decided to move from Royal LePage to the CENTURY 21 brand in an effort to provide more support to her Realtors. The CENTURY 21 System provides each system member with extensive tools such as a personal website, blog and marketing materials, to assist in their success.

"I felt that the change to the CENTURY 21 System was the right choice to take us in a new direction," says Diana Scott, owner of CENTURY 21 ShowcasePlus. "Being a part of a progressive company that offers support, training, education and a large web presence is a huge advantage to our Realtors."

CENTURY 21 ShowcasePlus will be serving residents in the Tri-Cities – Coquitlam, Port Coquitlam, Port Moody – as well as its surrounding areas. The office located at 3137 St. John's Street in Port Moody currently has 55 sales professionals to help home buyers navigate the opportunities that exist in the local real estate market and provide sellers with an excellent marketing and exposure for their properties. To view property listings, please visit the website of CENTURY 21 ShowcasePlus at <http://www.century21.ca/showcaseplus>.

Diana has been in the industry for 21 years, starting in administration and working her way up to a sales representative. She received her real estate license in 1995 and has been helping clients find their dream home ever since.

"We've received many calls from other CENTURY 21 offices, warmly welcoming us to the CENTURY 21 family," says Diana. "We look forward to building a new culture in our office and growing our successful sales team."

Like all companies in the CENTURY 21 System, CENTURY 21 ShowcasePlus will continue to be independently owned and operated, but will now share the market power and the benefit of affiliation with the world's largest residential real estate sales organization.

"CENTURY 21 Canada welcomes CENTURY 21 ShowcasePlus to the CENTURY 21 System. We look forward to assisting the team at CENTURY 21 ShowcasePlus with meeting the real estate needs and expectations of their consumers," says Brian Rushton, Senior Vice President of Operations at CENTURY 21 Canada.

About Century 21 Canada Limited Partnership

Century 21 Canada Limited Partnership (Century21.ca) is a real estate franchisor with exclusive rights to the CENTURY 21 Brand in Canada. With more than 121,000 sales professionals in approximately 7,700 independently owned and operated franchised broker offices worldwide, the CENTURY 21 System is the world's largest residential real estate sales organization, providing comprehensive training, management, administrative and marketing support for its members in 72 countries and territories worldwide. As an exclusive Sponsor in the real estate category of the AIR MILES® Reward Program, only the CENTURY 21 organization in Canada can offer customers reward miles on real estate transactions.

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